Roadmap

2020

Q2
Conception - Initiation of concept, developed demo & tested assumptions

Q4
Research & Consultancy - Develop a Real Estate profile, key partnerships, advisors & consultancy

2021

Q1
Secure International Marketing Partner - International Marketing Partnership closed

Q2
$ESX Sale Preparations - Finalise $ESX concept, integrating into ecosystem, presale preparations

Q4
Finalising Concept Plans - Finishing ecosystem, finalising papers, $ESX presale marketing strategies

2022

Q1
$ESX Public Token Sale - First round of Public token presale

Q2
Secure Press Feature - Featured on cover of world's largest crypto magazine, Crypto Weekly and over 400 other international publications including Digital Journal and Yahoo! Finance

Q2
Add strategic team members - Add experienced strategic team members for licensing

Q3
Complete Token Development + Certik Audit - Token developed, smart contracts implemented, token address released and Certik Audited

Q4
Establish Luxembourg Entity - Luxembourg company and office set up for Crowdfunding activities

Q4
Secure Strategic Partner - Strategic Partnership closed with GDA Capital

Q4
$ESX Community Round 2 Presale - Final presale round open to general public

2023

Q1
Finish Staking Pool Developments - Staking $ESX available to earn passive income

Q1
Complete SEC & CSA Documentation & Filing - Able to accept North American investors

Q1
Secured & Passported BaFin Custody License - PROPX security tokens are now regulated and protected by the German Financial Supervisor

Q2
Finish North American Presale Procedure - Accepting and finalizing NA investment procedure

Q2
Private Round - Invite Only Presale Round for NFT Holders & VIP Text Club Members

Q3
Secure MarketMaker - Work with Market Maker to stabilize and encourage the $ESX Chart

Q3
Silver Staking Round - Completed the Silver Staking Presale Round

Q3
Gold Staking Round - Completed Golden Staking Presale Round

Q3
Open Staking Forms - Open Staking Forms for the investors to declare staking

Q3
USA Today Press Publication - Massive Press Article on one of the biggest platforms in the US

Q3
Launch EstateX US - Establish US entity to enable all US investors to buy PROPX tokens from day one

Q4
Complete New Website - Completed Development of brand new Website

Q4
Beta Launch - Selected investors given early access to investment platform

Q4
Launch NFT Skyscraper Collection - Season One of our newest NFT Collection

2024

Q1
Start Launch Marketing - Start worldwide marketing campaign with onboarded KOL's for $ESX Launch

Q1
$ESX Launchpad Presale - Final round $ESX Tokensale on launchpad

Q1
Secure Additional BaFin Licenses - Securing and improving the EstateX Ecosystem with Multiple BaFin licenses passported from partners

Q1
TokenizeX Launch - A fully done-for-you Asset Tokenization as a Service

Q1
LaunchX Investment Platform Launch - Retail investors can start building a fractionalized real estate portfolio

Q3
The EstateX App - Launch of the EstateX app on the Apple and Google Play Stores

Q3
EstateX Pay Launch - Paying for everyday goods & services directly with your Property Portfolio

Q3
Scaling Portfolio - Securing investment opportunities across the European continent

Q2
Secured CSSF CSP License - Obtain Crowdfunding Service Provider License from the Financial supervisor in Luxembourg

Q2
EstateX University - $ESX holders have access to Education Program, including courses, groups & coaching

Q2
PropXChange Marketplace Launch - Bulletin Board secondary marketplace where investors can buy and sell their PropX tokens

Q1
Launch EstateX UK- Establish EstateX UK to enable UK investors to buy PROPX tokens

Q1
Onboard Payment Card provider - Close partnership with & Integrate tier 1 payment card provider into EstateX ecosystem

Q3
CapitalX Launch - Instant & Permissionless loans available to every PROPX Holder

Q3
EstateX Payment Cards - EstateX Payment cards released to spend your real estate investments on everyday goods & services

Q3
Launch EstateX Plus - EstateX Plus available everywhere

Q3
Additional $ESX Exchange Listing - Additional Exchange Listings

Q3
Launch EstateX Middle East - Establish EstateX Middle East to enable Middle Eastern Investors to buy PROPX tokens

Q3
International Scaling - Global advertising campaigns and property partnerships

Q3
Multiple Investment Categories - Global investment opportunities in Residential, Commercial, Industrial, Sustainable and more

Q4
Launch EstateX Asia - Establish EstateX Asia to enable Asian investors to buy PROPX tokens

2025

Q2
Extended Investment Categories - Real Estate, Green energy, asset management and more