Roadmap

2020

Q2
Conception - Initiation of concept, developed demo & tested assumptions

Q4
Research & Consultancy - Develop a Real Estate profile, key partnerships, advisors & consultancy

2021

Q1
Secure International Marketing Partner - International Marketing partnership closed with BeckfordHuss

Q2
$ESX PreSale Preparations - Finalise $ESX concept, integrating into ecosystem and prepare for sale

Q4
Finalising Concept Plans - Finishing ecosystem, finalising papers, $ESX presale marketing strategies

2022

Q1
$ESX Public Token Sale - First round of Public token presale

Q2
Secure Press Features - Featured on cover of world's largest crypto magazine, Crypto Weekly and over 400 other international publications including Digital Journal and Yahoo! Finance

Q2
Add Strategic Team Members - Add experienced strategic team members for licensing

Q2
Complete Token Development + Certik Audit - Token developed, smart contracts implemented, token address has been released and Certik Report has been issued

Q3
Launch Platform Alpha - First release of early stage investment platform for testing

Q4
Establish Luxembourg Entity - Luxembourg company and office set up for Crowdfunding activities

Q4
Secure Strategic Partner - Strategic Partnership closed with GDA Capital

Q4
$ESX Community Round 2 Presale - Final presale round open to general public

2023

Q1
Finish Staking Pool Developments - Staking $ESX available to earn passive income

Q1
Complete SEC & CSA Documentation & Filing - Able to accept North American investors

Q1
Secured & Passported BaFin Custody License - PROPX security tokens are now able to be created in a regulated environment

Q2
Finish North American Presale Procedure - Accepting and finalising NA investment procedure

Q2
Private Round - Invite Only Presale Round for NFT Holders & VIP Text Club Members

Q3
Secure MarketMaker - Work with Market Maker to stabilise and encourage the $ESX Chart

Q3
Launch NFT Skyscraper Collection - Season One of our newest NFT Collection

Q3
Beta Launch - Selected investors given early access to investment platform

Q3
Onboard Banking Partner - Swissmoney onboarded as the official EstateX banking partner of the ecosystem

Q4
Additional Microsoft Grant - EstateX has received another $150,000 credit grant from Microsoft

Q4
Winning RWA Award - EstateX has been awarded with the best RWA project of 2023 at the India Blockchain Week awards

2024

Q1
USDT Co-Founder Joining EstateX - The co-founder of world's most traded digital currency Tether has invested and joined the EstateX team

Q1
Onboard Investors and VC's - Closing deals with HNWI and VC's to fill up the EstateX Private Round

Q2
Secure Additional BaFin Licenses - Securing and improving the EstateX Ecosystem with Multiple BaFin licenses passported from partners

Q2
Add Essential and Qualified Team Members - Add essential team members to the board such as directors and advisors with experience in finance, regulation, banking, real estate and more

Q3
Secure PROPX and ESX Distribution Channels - EstateX has secured multiple distribution channels for our investment offerings such as trading apps, trading platforms, trading communities, exchanges and much more

Q3
Prepare Viral Minigame - Viral Minigame for marketing purposes is being developed and ready to launch

Q3
Launch EstateX US - Establish US entity to enable US accredited investors to buy PROPX tokens.

Q4
Launch Marketing Campaign - EstateX to execute a worldwide marketing campaign for platform and token launch

Q4
LaunchX Investment Platform Launch - Retail investors can start building a fractionalised real estate portfolio

Q4
TGE & $ESX Listing - Presale Tokens released, First $ESX Exchange Listing

Q4
Launch EstateX US for Retail - Enable all US investors to buy PROPX tokens

Q4
TokenizeX Launch - A fully done-for-you Asset Tokenization as a Service

Q4
PropXChange Marketplace Launch - Bulletin Board secondary marketplace where investors can buy and sell their PropX tokens

Q4
Launch EstateX Asia - Establish EstateX Asia to enable Asian investors to buy PROPX tokens

2025

Q1
Multiple Investment Categories - Global investment opportunities in Residential, Commercial, Industrial, Sustainable & more

Q1
Launch EstateX Middle East - Establish EstateX Middle East to enable Middle Eastern Investors to buy PROPX tokens

Q1
EstateX University - $ESX holders have access to Education Program, including courses, groups & coaching

Q1
CapitalX Launch - Instant & Permissionless loans available to every PROPX Holder

Q1
The EstateX App - Launch of the EstateX app on the Apple and Google Play Stores

Q1
EstateX Pay Launch - EstateX Pay release to get liquidity on your real estate investments

Q3
Extended Investment Categories - Real Estate, Green energy, asset management and more