# Roadmap

**2020**

**Q2**
**Conception** - Initiation of concept, developed demo & tested assumptions

**Q4**
**Research & Consultancy** - Develop a Real Estate profile, key partnerships, advisors & consultancy

**2021**

**Q1**
**Secure International Marketing Partner** - International Marketing partnership closed with BeckfordHuss

**Q2**
**$ESX PreSale Preparations** - Finalise $ESX concept, integrating into ecosystem and prepare for sale

**Q4**
**Finalising Concept Plans** - Finishing ecosystem, finalising papers, $ESX presale marketing strategies

**2022**

**Q1**
**$ESX Public Token Sale** - First round of Public token presale

**Q2**
**Secure Press Features** - Featured on cover of world's largest crypto magazine, Crypto Weekly and over 400 other international publications including Digital Journal and Yahoo! Finance

**Q2**
**Add Strategic Team Members** - Add experienced strategic team members for licensing

**Q2**
**Complete Token Development + Certik Audit** - Token developed, smart contracts implemented, token address has been released and Certik Report has been issued

**Q3**
**Launch Platform Alpha** - First release of early stage investment platform for testing

**Q4**
**Establish Luxembourg Entity** - Luxembourg company and office set up for Crowdfunding activities

**Q4**
**Secure Strategic Partner** - Strategic Partnership closed with GDA Capital

**Q4**
**$ESX Community Round 2 Presale** - Final presale round open to general public

**2023**

**Q1**
**Finish Staking Pool Developments** - Staking $ESX available to earn passive income

**Q1**
**Complete SEC & CSA Documentation & Filing** - Able to accept North American investors

**Q1**
**Secured & Passported BaFin Custody License** - PROPX security tokens are now able to be created in a regulated environment

**Q2**
**Finish North American Presale Procedure** - Accepting and finalising NA investment procedure

**Q2**
**Private Round** - Invite Only Presale Round for NFT Holders & VIP Text Club Members

**Q3**
**Secure MarketMaker** - Work with Market Maker to stabilise and encourage the $ESX Chart

**Q3**
**Launch NFT Skyscraper Collection** - Season One of our newest NFT Collection

**Q3**
**Beta Launch** - Selected investors given early access to investment platform

**Q3**
**Onboard Banking Partner** - Swissmoney onboarded as the official EstateX banking partner of the ecosystem

**Q4**
**Additional Microsoft Grant** - EstateX has received another $150,000 credit grant from Microsoft

**Q4**
**Winning RWA Award** - EstateX has been awarded with the best RWA project of 2023 at the India Blockchain Week awards

**2024**

**Q1**
**USDT Co-Founder Joining EstateX** - The co-founder of world's most traded digital currency Tether has invested and joined the EstateX team

**Q1**
**Onboard Investors and VC's** - Closing deals with HNWI and VC's to fill up the EstateX Private Round

**Q2**
**Secure Additional BaFin Licenses** - Securing and improving the EstateX Ecosystem with Multiple BaFin licenses passported from partners

**Q2**
**Add Essential and Qualified Team Members** - Add essential team members to the board such as directors and advisors with experience in finance, regulation, banking, real estate and more

**Q3**
**Secure PROPX and ESX Distribution Channels** - EstateX has secured multiple distribution channels for our investment offerings such as trading apps, trading platforms, trading communities, exchanges and much more

**Q3**
**Prepare Viral Minigame** - Viral Minigame for marketing purposes is being developed and ready to launch

**Q4**
**Launch Marketing Campaign** - EstateX to execute a worldwide marketing campaign for platform and token launch

**Q4**
**Launch EstateX US** - Establish US entity to enable US accredited investors to buy PROPX tokens.

**2025**

**Q1**
**Prepare US Investment Platform** - Investment Platform according to US regulations released

**Q1**
**Launch EstateX Minigame** - Viral telegram minigame launched to reach millions of investors

**Q1**
**TGE & $ESX Listing** - Presale Tokens released, First $ESX Exchange Listing

**Q1**
**First US Property Offering** - Launch first investment option for US accredited investors to buy PROPX tokens

**Q1**
**TokenizeX Launch** - A fully done-for-you Asset Tokenization as a Service

**Q1**
**Launch EstateX EU** - EU Retail investors can start building a fractionalized real estate portfolio

**Q1**
**PropXChange Marketplace Launch** - Bulletin Board secondary marketplace where investors can buy and sell their PropX tokens

**Q1**
**Launch EstateX Asia** - Establish EstateX Asia to enable Asian investors to buy PROPX tokens

**Q2**
**Multiple Investment Categories** - Global investment opportunities in Residential, Commercial, Industrial, Sustainable and more

**Q2**
**Launch EstateX Middle East** - Establish EstateX Middle East to enable Middle Eastern Investors to buy PROPX tokens

**Q2**
**EstateX University** - $ESX holders have access to Education Program, including courses, groups & coaching

**Q2**
**CapitalX Launch** - Instant & Permissionless loans available to every PROPX Holder

**Q2**
**The EstateX App** - Launch of the EstateX app on the Apple and Google Play Stores

**Q2**
**EstateX Pay Launch** - EstateX Pay release to get liquidity on your real estate investments

**Q4**
**Extended Investment Categories** - Real Estate, Green energy, asset management and more